

# EBIKE VIENNA

# GLOBAL SUMMIT FOR EBIKE IMPACT

Shaping the future of electric mobility and sustainability—together.

May 16, 2025

part of

Vienna

Vienna @ WeXelerate

& Online Event

# WHY EBIKE FUTURE X 2025?

**Ebike Future X 2025** is a **hybrid event** uniting global e-bike innovators, business leaders, and visionaries in Vienna and online.

Building on the success of our **annual online Ebike Future Conference** (est. 2019) and local Ebike Future X events (launched in 2024), we're now bringing **major in-person** momentum to Europe's hottest startup hub.

Gain **insight** on market trends, **explore** new technology frontiers, **discuss** city mobility, and **forge** invaluable partnerships.

Join us for keynotes, pitch sessions, and expert panels. Walk away with fresh ideas, valuable connections, and a roadmap for accelerating the e-bike revolution.



# HOST CITY & VIENNAUP





10,000+ participants in 2024

80+ events across 33 locations

45 million overall reach

700,000+ online clicks











# SUCCESS SINCE 2019

#### **Annual Ebike Future Conference (2019–2023)**

 World-class speakers, thousands of virtual attendees, forging industry connections

## Ebike Future X 2024 (Vienna)

• First in-person iteration with key notes, Q&A, and networking with professionals from across the globe

Ongoing Local Events in Amsterdam, with expansions to Europe Strong Online Community - Over 4 years of consistent content, global presence, and brand trust

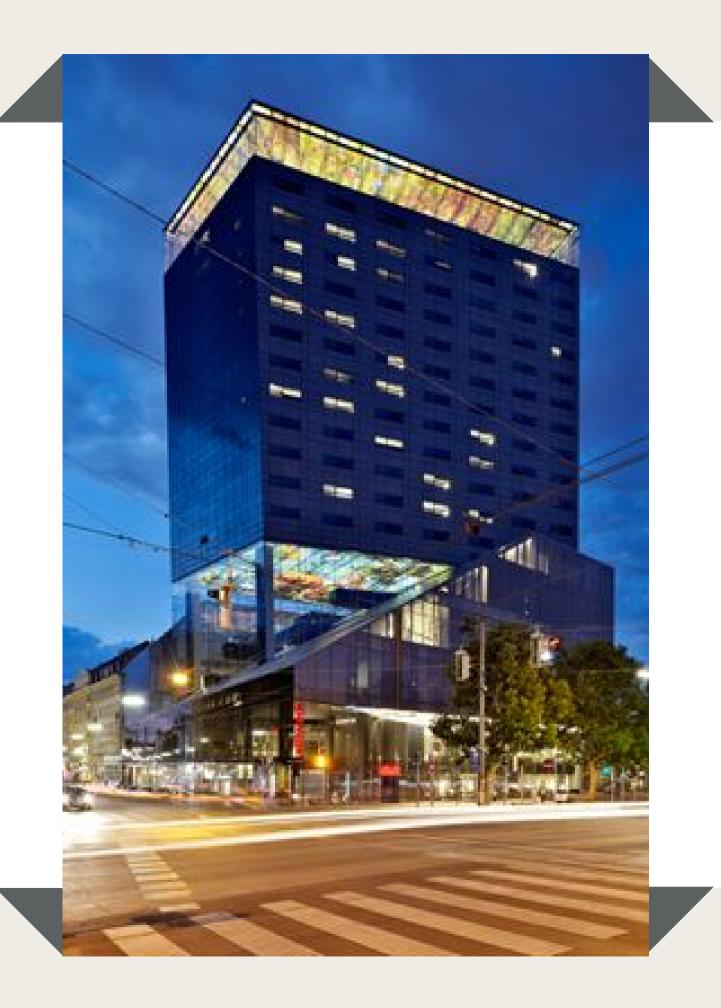
#### Brands who have joined our Events



# FUNCTIONAL COLORAL EBIKE SUMMIT

May 16, 2025 | 10:00 – 17:00 CET In Person and Online Event

weXelerate + zoom



# WHAT TO EXPECT

#### **Format:**

- Live keynotes, panels, and expo booths in Vienna
- Online livestream for global viewers
- Q&A, chat, and matchmaking features for virtual attendees

#### **Networking:**

- On-site coffee breaks and lunch
- Evening party at the ViennaUP homebase
- Online B2B matchmaking integrated with the event app

We help grow the global e-bike community—empowering business owners, tech pioneers, city planners, and enthusiasts to collaborate.



# EBIKE VIENNA

# FROM MARKET TRENDS TO MEGATRENDS

# WE COVER IT ALL

## **TOPICS**

- E-Bike Market Trends & Megatrends
- Innovation & Disruption (latest tech breakthroughs)
- **Technology & Connectivity** (AI, IoT, data-driven solutions)
- City Mobility (urban planning, infrastructure)
- Sustainability & Climate Action
- **Business Opportunities** (investment, scaling, distribution)
- Startup Pitch Sessions (spotlighting emerging e-bike ventures)

Discover how global shifts in AI, sustainability, and the cycling movement shape your e-bike strategy for 2025—and beyond.

# ONE ACTION-PACKED DAY

09:00–10:00: Registration & Coffee

10:00–12:30: Keynotes & Inspiring Talks

12:30-14:00: Lunch & Networking

14:00–15:30: Panels, Q&A Sessions, Expert Discussions

15:30–16:00: Startup Pitch Sessions

16:00–17:00: Networking / Expo Area

17:00–21:00: Official ViennaUP Party (Karlsplatz)

We keep sessions concise and dynamic—similar to a TEDx format—to spark new ideas and encourage real-time discussions.



# WHO ATTENDS?

# Join a Global Community of E-Bike Innovators



E-Bike & Bike
Business
Owners

Startups & Scale-ups

Investors & VCs

City Planners & Policymakers Tech
Enthusiasts &
Mobility
Professionals

Shops, repair centers, distributors, brands

Battery tech,
Al-driven
solutions,
connected ebike software

Seeking the next breakthrough in e-mobility

Shaping infrastructure and sustainable urban design

From
automotive
OEMs exploring
e-bike
expansions to
green innovators

# YOUR BRAND AMPLIFIED, YOUR NETWORK EXPANDED BULL MENNEY

**Expected Attendees** 

250+ in-person, 2,000+ virtual

**Startup Pitch Sessions** 

10-20 early-stage and scale-ups

**Media & Social Reach** 

Potential for 45M via ViennaUP cross-promotion + Ebike Future's own channels

**Past Attendees** 

from 50+ countries, representing both established corporations and emerging e-bike disruptors

## **PARTNERSHIP & SPONSOR TIERS**



**LIMITED TO 10** 

Basic logo placement, standard booth (onsite + virtual), 2 tickets, mention in post-event video.

**Price: 3.000 EUR** 

# **SILVER**

**LIMITED TO 5** 

Prominent logo, prime booth, 4 tickets, 1 panel/workshop mention, 2 dedicated social posts, newsletter mention.

**Price: 5.000 EUR** 

# **GOLD**

**LIMITED TO 3** 

Gold-level branding (website, stage, banners), prime booth, 6 tickets, keynote/panel slot, 3 event video plays, pre/postshow email, sponsor listing, partial program ad.

**Price: 10.000 EUR** 

# **PLATINUM**

**EXCLUSIVE OR UP TO 2** 

Maximum visibility, top-tier booth, 10 tickets, 2 speaking slots, 5 event video plays, dedicated newsletter, full-page ad, co-host branding, custom activations (VIP lounge, targeted ads).

**Price: 30.000 EUR** 

ADD ONS GO BEYOND LOGOS—BUILD MEANINGFUL ENGAGEMENT

- Media Interviews: Priority with press partners
- Workshops & Panel Hosting: Showcase your thought leadership
- Networking Receptions: Sponsor coffee breaks, lunches, or the after-party
- Pitch Session Mentorship: Engage directly with startups
- Community Giveaways: Hand out branded accessories or discount codes
- Strategic Introductions: Guaranteed post-event 1:1 meetings, facilitated networking.

All tiers include both onsite and online brand exposure—amplifying your reach globally.

# HIGH-PROFILE COVERAGE







#### **Media Partners**

**A GROWING LIST** 

This list of media partners and coverage is constantly expanding. Thanks to our growing international presence and our collaboration with ViennaUP's extensive media network, Ebike Future X 2025 will reach an even broader audience—amplifying our message exponentially across both local and global outlets.

## **Past Featured Speakers**

FROM INDUSTRY SUPERSTARS TO DYNAMIC STARTUPS

Bob Margevicius - Exec. VP, Specialized Claudia Wasko - GM Bosch eBike Amer. Kresimir Hlede - CEO Greyp Michaela Laussegger - Austria Business Agency Richard Chen - President China Bicycle Association

And 150+ more...

Now, your brand can share that spotlight.

# **Global Community**

**DRIVING GROWTH TOGETHER** 

Through our global Ebike
Future series, we've cultivated
a vibrant community of e-bike
innovators, businesses, and
enthusiasts who accelerate
each other's growth and
expand the market together.
This spirit of shared
knowledge and collaborative
opportunity is at the heart of
Ebike Future—and represents
our unique value proposition.



## **ATTENTION START-UPS**

No matter if you're creating next-generation battery technology, software solutions, or innovative e-bike designs, our platform is open for you.

A distinguished panel of judges, including venture capitalists, industry professionals, and public servants, will be present.

## PITCH ON AND OFFLINE

- Pitch your solutions to a global audience of investors and industry leaders
- Hybrid sessions: Present live or online
- Gain valuable feedback and potential funding opportunities
- Application details at [ebikefuture.com/startups]





**Stefan Ceman**Founder of Ebike Future Series

"JOIN US TO ACCELERATE THE EBIKE REVOLUTION!"



Ali Dastrandj Network & Partnerships



**Péter Kovács** Startup Networks

#### **Get In Touch**



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